

Bill Bachrach's Introduction

Bill Bachrach is the Chairman & CEO of one of the most influential companies in the financial services industry. Their specialty is helping Financial Advisors create their Ideal Life by building an Ideal Business with Ideal Clients.

He has written industry best-sellers, including Values-Based Selling, Values-Based Financial Planning, High-Trust Leadership, Roadmap to Success, and The Confident Advisor.

Thousands of Advisors from around the world have attended his workshops.

Bill has delivered well over 2,000 presentations worldwide, including 11 times for the Financial Planning Association's National Convention, 6 presentations for the Million Dollar Round Table Annual Meeting, and 4 times for the Top of the Table.

His latest resource is a virtual training platform that makes everything you need to know about Client Acquisition, Client Service, Leadership, and Time Management available 24/7 on your computer, tablet, and mobile phone for an extremely affordable price.

Bill achieved a personal milestone when he completed the Hawaii Ironman triathlon. The 2.4 mile ocean swim, 112 mile bike ride, and 26.2 mile marathon run of the Hawaii Ironman is considered to be the toughest, single-day, athletic event in the world.

Please help me welcome: Bill Bachrach!
(Bachrach is pronounced Back - Rack.)